# Welcome to the website for Danna LaRaine

Your privacy is important to me. This Privacy Policy explains how I collect, use, and protect your information when you visit my website, <u>https://dannalaraine.com</u>, or subscribe to my newsletter.

### **1. Information We Collect**

I collect the following types of information:

- Name and Email Address: When you subscribe to my newsletter.
- **IP Data**: Collected by my web hosting service for metric purposes.
- Analytics Data: Collected through Google Analytics, including anonymized information about your browser type, device, operating system, pages visited, time spent on the site, and referring URLs.

### 2. How We Use Your Information

The information collected is used solely for the following purposes:

- Sending you newsletters with updates, stories, and author information.
- Analyzing website metrics to improve user experience (via IP data).

I do not use your information for any other purposes.

#### 3. Data Sharing

Your information is not shared with third parties. All data collected is viewed and handled only by the owner of this website, Danna LaRaine.

# 4. Cookies and Tracking

My website uses cookies and tracking data to collect metric information. This data is processed by my web hosting provider and reviewed only by myself.

You can manage your cookie preferences through your browser settings.

### 5. User Rights

As a subscriber, you have the following rights:

- Unsubscribe: You may unsubscribe from my newsletter at any time by clicking the "Unsubscribe" link in any email.
- **Data Deletion**: Upon unsubscribing, your name and email address will be permanently deleted from my records.

# 6. Data Security

I use **MailerLite** to manage my newsletters and subscriber data. MailerLite is a trusted platform that implements robust security measures to protect your personal information.

# 7. International Users

This website may be accessed globally, but it is not explicitly designed to comply with international privacy laws such as GDPR or CCPA. If you are an international user and have privacy concerns, please contact me for assistance.

# 8. Contact Information

If you have any questions or concerns about this Privacy Policy or how your information is handled, please contact me at:

#### Email: danna@dannalaraine.com

#### 9. Policy Updates

I may update this Privacy Policy from time to time to reflect changes in my practices or for other operational, legal, or regulatory reasons. I encourage you to review this page periodically for updates.

**Effective Date:** 1/27/2025